









EFPM is a doctoral equivalent programme customised for experienced professionals seeking career shifts, research enhancement or aspiring to shape impactful knowledge for organisations. Bridging theory with real world solutions, the programme offers an cutting-edge interdisciplinary curriculum. Participants delve deep into problems, discerning unique solutions and benefiting from peer experiences. EFPM, with a modular format and a rigorous academic environment, invites those driven by research in collaboration with leading business scholars. For those passionate about impactful research in a challenging setting, EFPM at ISB beckons their dedication.



Rajendra Srivastava, Novartis Professor of Marketing Strategy and Innovation, Executive Director - CBI, EFPM

EFPM at ISB epitomises our research excellence. Bespoke for senior executives, this executive-format doctoral program equips professionals with advanced business theory, innovative practices, and cutting-edge research methodologies. It is designed to deepen your understanding of research methods for addressing modern business challenges. Built on the premise that theoretical grounding aids in real-world problem-solving, EFPM spans business disciplines, focusing on senior executives' concerns. This three-year program is flexible to suit participants' schedule, empowering them to tackle challenges as an evidence-based manager and a thought leader in their field

The ISB Executive Fellow Programme in Management (EFPM)

The ISB Executive Fellow Programme in Management (EFPM) is a doctoral-level offering taught in an executive format. It provides a portfolio of skills to professionals and faculty without a doctoral degree. It enhances the comprehension of business theory, merges innovative theory with practical applications and teaches ways to solve complex business problems through cutting-edge research methodologies.

The programme aims to groom high-quality academics to become faculty members in top-tier business schools around the world. Small class size ensures that the participants will enjoy individual attention and support for their scholarly pursuits. A robust mentorship mechanism draws on faculty to closely guide the participants during their coursework and on collaborative research endeavours. EFPM participants have an unparalleled opportunity to learn and receive guidance from leading academicians across world-class universities. These faculty interactions will be challenging and enriching and will prove pivotal throughout their career.

The EFPM features faculty renowned for academic excellence and publications in top-tier management journals. The strong upward trajectory of the school is embedded in its rich and vibrant research environment, fostered by conferences, seminars and workshops that draw thought leaders from the global business community, the government and academia.

Participants can stay engaged through live web conferencing sessions between residencies to reinforce course concepts, prepare for upcoming sessions and to stay connected with faculty and peers.

This Executive DBA-level programme is broad in scope, spans disciplines to solve challenges facing senior professionals in the business realm, offering skills, best practices, and resources to resolve modern-day business complexities.



EFPM Curriculum

Preparatory Courses

These are pre-requisite online courses structured to provide exposure to foundational concepts in Economics, Accounting, Finance & Statistics.

Foundation Courses

It will give direction to the dissertation and provide a philosophical lens to assess the course work. It will offer the crucial ability to think deeply and carefully about the nature of theory, the data to confirm or falsify it, and the social context in which Science and the Social Sciences are practiced.

Interdisciplinary Courses

The four interdisciplinary courses are structured to provide broad exposure across key business disciplines, business research theory, and domain knowledge in the areas of Accounting, Finance, Marketing, Strategy, Organisational Behaviour, and Operations Management.

Quantitative Methods Courses

The Quantitative Courses will help you gain an understanding of the foundations of statistical inference and the practical skill of fitting and evaluating methods such as multiple regression models, logit models, ANOVA, MANOVA, Factor Analysis, Conjoint/Cluster/Component Analysis, Path Analysis, Structural Equations Models, etc.

Qualitative Methods Courses

Qualitative Research allows for in-depth and further probing and questioning of respondents based on their responses, where the interviewer/researcher also tries to understand their motivations and feelings. These courses will introduce you to the basic ideas behind the qualitative aspects of management research.

Research Lab Courses

These courses provide an overview of the scientific research process, focusing on the iterative nature of theory construction and testing, including the factors that need to be considered to develop useful theories and sound empirical tests of hypotheses. The Research Lab will feature a mix of research examples across disciplines and qualitative/quantitative methods.

Dissertation Seminars

The dissertation thesis is built on a strong foundation of research. These seminars give you the time and resources to focus on the dissertation topic, methodology, literature review, and research plan to move steadily toward the goal. It is a hand-holding exercise to help you pursue the dissertation journey. You will work closely with your Faculty Mentor/ Dissertation Committee members to close the loop.

Doc-Ed Series

These will be Research Seminars or Panel Discussions on Contemporary Research Topics and Teaching Techniques.

Case Study

Submit a publishable quality case study in the ninth residency under the supervision of an assigned Faculty Mentor.

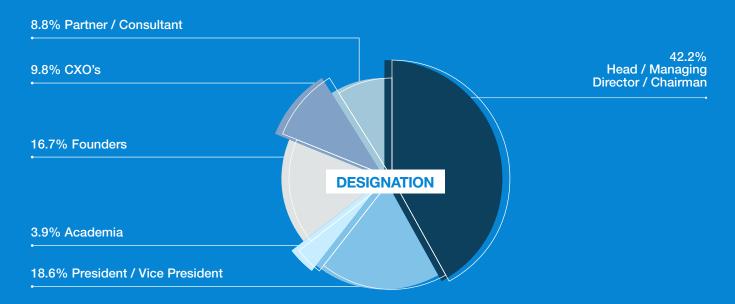
Research Paper Presentation

You will write and present an independent research paper under the supervision of ISB Faculty, which will serve as a preparatory step toward the dissertation thesis.

Dissertation Thesis

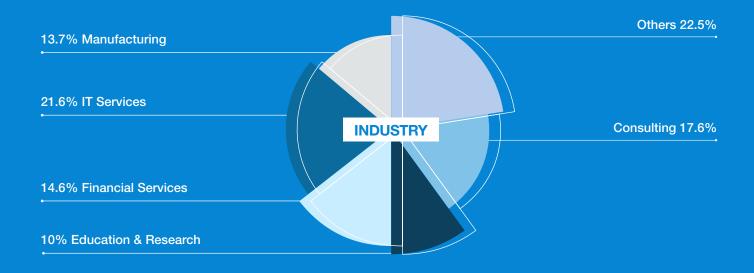
The programme culminates with the submission of a dissertation thesis and successful defending it. The dissertation thesis is expected to make a significant contribution to the understanding of a business phenomenon.

EFPM Participant Profile by Designation





EFPM Participant Profile by Industry





EFPM Participant Profile by Function

Academia 2.5%

6.4% Strategy

Consulting 7%

8.9% Operations

Finance 7.6%

27%

General Management

17.8%

Information Technology

7.6% Human Resources

Others 3.2%



EFPM 2024 Cohort



Atma Gunupudi

SVP & Global Head : Customer Success, Services and Support, Moengage.com

B.E., Osmania University MBA, Queens University



Babu Vittal Dass

HR Director, RTP Global

B.E., University Of Madras PGDHRM, XLRI Jamshedpur



Gaurav Kumar Gera

Lead Product Manager, OpenText India Pvt Ltd

B. E., Bangalore Institute of Technology MBA, IIM Bangalore



Haridhar Ponnaganti

Head of COO, HSBC

B.Tech., Acharya Nagarjuna University M. Tech., Acharya Nagarjuna University PGP, Indian School of Business, Hyderabad



Himanshu Chaturvedi

Region Head - ASEAN & CHINA, Olam Group

B.Com., Calcutta University MBA, Bharathidasan University



Jahnavi Nishant Gurjer

Principal Consultant, Vital Signs Advisory and Management Works LLP

B.Com., R A Podar College of Commerce and Economics MBA, ITM Bangalore

EFPM 2024 Cohort



Juliana Roth

Director, Executive MBA and Student Services & Well-Being, Asia School of Business

B.B.A., Emory University Master of Law, Juris Master, Emory University



Ketan Sethi

Group Owner Data Platforms, Telstra

B.E., Dr. Babasaheb Ambedkar Marathwada University MBA, IIM Indore



Manasi Agarwal

Deputy General Manager, Tata Tele Business Services

B. Com., Lady Shri Ram College MBA, Lancaster University



Nagendra Bangalore

SVP of Engineering, Software AG

B.E., University of Mysore Global Executive Leadership Program, Yale School of Management



Nitin Gupta

Ex. Finance Controller, Listed Entities

B.Com., Rajasthan University ACCA, UK FCA, ICAI



Parag Kulkarni

Analyst, Qatar Central Bank

B.Tech., Dr. Babasaheb Ambedkar Marathwada University MBA, University of Oxford

EFPM 2024 Cohort



Ranjan Kumar Nayak

Executive Vice President (Strategy), JSW

B. Tech., NIT Rourkela MBA, Xavier Institute of Management



Sandeep Bhushan

Consultant, Independent Consultant

B. Com., Delhi University MBA, IIM Ahmedabad



Sangram Gayal

Partner & Managed Services Leader, PricewaterhouseCoopers Pvt Ltd

B.Tech, Dr. Babasaheb Ambedkar Marathwada University



Sanjeev Sukumaran

Group Chief Operating Officer, Rainbow Childrens Medicare Limited

B.E., Bangalore University MBA, IIM Kozhikode



Surabhi Dixit

Head of Leadership Development and HR Capability Building, TATA Group

B.E., Dr. BR Ambedkar University M.Sc., London School of Economics

EFPM 2023 Cohort



Amrit Kumar

Senior Manager, US India office (India equivalent - Associate Director), Deloitte

B.Tech., IIT Dhanbad MBA, SP Jain Institute of Management & Research Ph.D., IIT Dhanbad



Ankit Kanodia

Chief Executive Officer, 3AK Chemie Pvt Ltd

B.E., The University of Manchester M.Sc., Nanyang Technological University



Kanti Mohan Saini

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B.Com., Mohanlal Sukhadia University MBA, Mohanlal Sukhadia University



Kaustav Bhattacharya

Business Head, Tata Consultancy Services

B.E., Manipal Institute of Technology MBA, Cardiff University



Kishor Chandrashekhar Desarda

Director, Parason Machinery; Director, Fabtech Projects & Engineers Ltd.

B.E., Dr Babasaheb Ambedkar Marathwada University



Lakshmi Narasimhan Ranganathan

TA and Chief of Staff to VP of Data Center and Al Group, Intel Technology India Pvt Ltd

B.E., Madras University M.A.,IGNOU ILPSE, INSEAD

EFPM 2023 Cohort



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Head of Product Management, kris@work

B.E., Kurukshetra University MBA, MDI Gurgaon



Rohit Bansal

Group Head of Communications, Reliance Industries Limited

B.A. (Hons.), St. Stephens College Senior Management Programme, IIM Ahmedabad



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Managing Director, Constellation Consulting Group

B.Tech., University of Kerala MBA, Symbiosis International University



Shanni Srivastava

Vice President International Business, SML Limited

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Shraboni Mazumder

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EFPM 2023 Cohort



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EFPM 2022 Cohort



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AVP - Head of Talent Management & Leadership Development, Dubai Islamic Bank

B.Sc., Ranchi University PGDPM, Xavier Institute of Social Service



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Anita Kommajousla Manda

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B.Sc., Annamalai University PGDIT, Symbiosis Centre for Distance Learning



Govindarajan Narayanan

Chief Executive Officer, 3xper Innoventure Limited

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Jitender Khurana

Country Head and Managing Director, Signify

B.E., Mangalore University MBA, Delhi University

EFPM 2022 Cohort



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Muralikrishnan B

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Parminder Pal Singh Sandhu

Additional Secretary cum Project Director POISE, Government of Punjab

M.Tech., Panjab University M.P.P., Harvard Kennedy School

EFPM 2022 Cohort



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EFPM 2021 Cohort



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B.A., University of Delhi MBA, K.J. Somaiya Institute of Management



Kala Jyotsna Kasavajhala

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B.B.A., Parsons School of Design MBA, Kellogg School of Management M.Phil., University Of Pennsylvania



TV Prasad

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EFPM 2021 Cohort



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Executive Director- CFO and Head of API & Global institutional Business, Lupin

ACS, ICSI ACA, ICAI ACMA, CIMA, UK



Vikas Sharma

Chief Distribution Officer(CDO), Star Health and Allied Insurance Co. Ltd

PGDBM, BRCM, Chandigarh ILPSE, INSEAD France



Yajna Prakash

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EFPM 2020 Cohort



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EFPM 2020 Cohort



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EFPM 2020 Cohort



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EFPM 2019 Cohort



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EFPM 2018 Cohort



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Vikas Gupta

Partner: APAC Talent Acquisition Leader, Deloitte

MBA, IMS Ghaziabad PGP, Indian School of Business, Hyderabad



Executive Fellow Programme in Management

Indian School of Business

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